

Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze
Pre-Show					
Exhibits Plus	X	X	X	X	X
Video promotion on IWCE social channels (sponsor supplied)	X	X	X	X	X
Logo on iwceexpo.com homepage	X	X	X	X	X
Promo code to send to customers & prospects (free expo hall and discounted conference)	X	X	X	X	X
Website advertising on iwceexpo.com (sponsor supplied)	X	X			
Logo inclusion in email promotion to prospective and registered attendees (deadlines apply and led by IWCE)	X	X	X	X	X
One dedicated email blast to prospective and registered attendees (deadlines apply and led by IWCE)	X				
Thought Leadership					
30-second (or less) video spot to be displayed on the entrance unit from registration to exhibit hall	X				
Keynote speaking opportunity	Day One (Wednesday)	X			
One 60-minute speaking opportunity in sponsor session in a conference room (sponsor led)	X	X			
One panel speaking opportunity in conference IWCE Session (IWCE led) or one 30-minute sponsored speaking session on Show Floor Theater			X		
Scanned leads of session attendees provided to sponsor (includes Sponsored Keynote & Sponsor Session only)	X	X			
Onsite Recognition					
Tiered placements on IWCE Mobile App (SwapCard)	X	X	X	X	X
Logo on Event Signage	X	X	X	X	X
Column ad on IWCE Mobile App (SwapCard)	X	X			
Passes					
Complimentary Premium Passes	4	3			
Complimentary Short Course Pass	6	4	3	1	
Sponsorships Available:	1	4	6	8	10
Pricing	\$35,000	\$20,000	\$15,000	\$7,500	\$2,500